



ALEX ROSA
Graphic Designer

ABOUT

19 Somers St. D5
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HARD SKILLS

- App/Website Design
- Web/Print Design
- Motion Graphics
- Interactive Design
- Branding & Identity
- Packaging Design
- Information Design
- Typography
- Photography
- Story Boarding

SOFTWARE SKILLS

Photoshop	
InDesign	
Illustrator	
AfterEffects	
Premiere	
EngraveLab	

SOFT SKILLS

- Receiving/giving positive and negative feedback
- Concept Development
- Problem Solving
- Collaboration
- Multi-tasking
- Organization

OBJECTIVE

I desire graphic design employment with (Company Name) to provide effective support to marketing efforts by promoting the company's product value and brand attributes through my varied design skills. I am a proven designer with creative and conceptual skills, exceptional attention to detail, and strong ability to collaborate with others to meet tight deadlines.

EDUCATION

2008-2012	Danbury High School/Danbury, CT
ACTIVITIES	NAHS (National Art Honor Society)/Secretary Indoor Track & Field Outdoor Track & Field Freshman Football Cross Country
2012-2016	University of Hartford (Hartford Art School)/ West Hartford, CT BFA / Visual Communication Design Minor / Photography
ACTIVITIES	AIGA/ American Institute of Graphic Arts CADCC/ Connecticut Art Directors Club Theta Chi Fraternity/ Zeta Upsilon Chapter Activities Chairman, Scholarship Chairman

EXPERIENCE

APR '18-PRESENT	Crown Awards Inc./Hawthorne, NY <ul style="list-style-type: none"> • <i>Employee of the Month - January 2022</i> • <i>Jr. Graphic Designer (Key Accounts Designer)</i> Responsible for production/processing of varying awards such as trophies, medals, plaques, rings, acrylics/crystals, belts, t-shirts and other products • Use EngraveLab, Illustrator, and Photoshop to process awards for Key Account clients such as American Cancer Society, Frito-Lay, UPS & more. • Daily communication with customers/customer reps to complete orders by their scheduled ship date • File preparation, maintenance and organization • Create mock-ups and proofs for engraving plates and mylars; send to customer for approval; send order to production
JAN '16-MAY '16	Nutmeg Technologies Inc./S. Windsor, CT <i>Graphic Design/Marketing Intern</i> <ul style="list-style-type: none"> • Responsible for assisting in creation of updated marketing materials including a newly designed company information booklet, brochure, various web graphics including side bars/icons, kinetic logo, and video promoting Nutmeg's presence at the 2016 CT Business Expo in Hartford, CT • Collaborated with other interns to create fresh marketing campaign to reach new potential clients • Participated in meetings with clients considering switching IT provider to Nutmeg Technologies
NOV '16-APR '18	Molten Java/Bethel, CT <i>Barista</i>
SEP '16-DEC '17	Fairfield Caterers Inc./Brookfield,CT <i>Wedding Catering</i>
2012-2016	Hat City Pools/Danbury, CT <i>Sales Associate (seasonal)</i>